



Scouting sets the stage for success in life.

SCOUTS EXCEL ACADEMICALLY AND PROFESSIONALLY.

 Parents who were in Scouting are more likely than those who weren't to have a higher education, higher incomes and better jobs

39%

of Eagle Scout alums have post-graduate degrees (versus 12% of the general population) 40%

of Eagle Scouts have \$100k+ household incomes (versus 10% of local metros and 23% of nation)





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A STRONG MAJORITY OF PARENTS WOULD RECOMMEND **SCOUTING TO**

88%

of Cub Scout parents would recommend Scouting

of Eagle Scout Alums would recommend Scouting



