



Prepared. For Life.™

Adventure Club **SPONSORSHIP OVERVIEW** **Summer Series 2020**



Within the 18-county service area of northwest Oregon and southwest Washington, and with the support of more than 5,000 adult volunteer mentors the Cascade Pacific Council (CPC) Scouting program provides positive youth-development opportunities for over 13,000 youth.

The resilience and innovation of human beings is being tested during the COVID-19 global pandemic. Scouts continue to be encouraged to live by the Scout Oath and Law. The Scout Oath reminds us to keep ourselves physically strong, mentally awake and morally straight. Scouting youth and family participants are proving the skills they acquire in the BSA are essential to continue giving back, and to ensure upkeep of their own physical, mental and moral well being.

On behalf of CPC youth and families we invite you to consider a sponsorship. Your team's investment will ensure both current Scouts and the community at large will experience the benefits of one or all of the below active and healthy lifestyle *Adventure Club* initiatives.

Presenting Sponsor – \$30,000

- ★ Exclusive opportunity to address participants with pre-recorded welcome
- ★ Premiere placement of logo on all Adventure Club promo materials
- ★ Recognition in media promotion including social media and press releases
- ★ Premiere placement of logo on event website
- ★ 10 registration passes to each event in the series

Scout Strong Virtual 5k - \$15,000

- ★ Recognition in media promotion and press release for Scout Strong Virtual 5K event
- ★ Company recognition in all event materials, including social media
- ★ Logo placement on digital Bib
- ★ 10 passes to the event

Scout Quest Sponsor - \$10,000

- ★ Recognition in media promotion and press release for Scout Quest
- ★ Company recognition in all event materials, including social media
- ★ 10 passes to the event
- ★ Logo placement on digital participant thank you.

Hiking Challenge Sponsor - \$7,500

- ★ Recognition in media promotion and press release for Hiking Challenge event
- ★ Company recognition in all event materials, including social media
- ★ 10 passes to the event
- ★ Logo placement on activity scorecard

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