

A group of boys are participating in an outdoor activity, likely a team-building exercise. They are pulling on ropes that are attached to a large, brown tarp. The background is a blurred forest setting. The text is overlaid on the left side of the image.

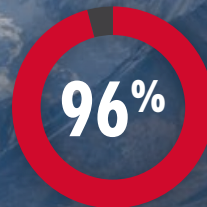
TIME IN BOY SCOUTS IS TIME WELL-SPENT.



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SCOUTING SETS THE STAGE FOR **SUCCESS** IN LIFE.



of Eagle Scouts believe
Scouting had a positive
impact on their life

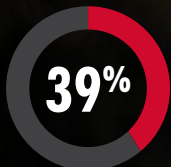


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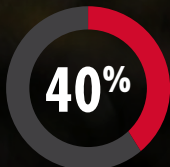
▶ Scouting sets the stage for success in life.

SCOUTS **EXCEL** ACADEMICALLY AND PROFESSIONALLY.

- Parents who were in Scouting are more likely than those who weren't to have a higher education, higher incomes and better jobs



of Eagle Scout alumni
have post-graduate
degrees (versus 12% of
the general population)



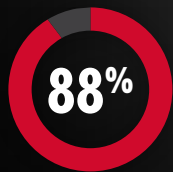
of Eagle Scouts have
\$100k+ household incomes
(versus 10% of local metros
and 23% of nation)



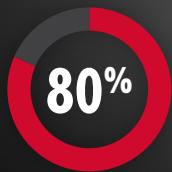
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A STRONG MAJORITY OF PARENTS WOULD **RECOMMEND** SCOUTING TO OTHER PARENTS.



of Cub Scout parents
would recommend
Scouting



of Eagle Scout Alums
would recommend
Scouting



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Resources

Research data from two surveys conducted by the Cascade Pacific Council:

Cub Scout Parent Survey, October 2015

Eagle Scout Alumni Survey, October 2015

Cover title from BSA's 'Time Well Spent' report

Local Scouting Information

www.cpcbasa.org or 503-226-3423



Interested in joining Scouting?

www.beascout.org



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