

A group of boys are participating in an outdoor activity in a forest. They are pulling on a thick rope that is attached to a large, brown, waterproof tarp. The boy in the foreground is wearing a black beanie and a dark jacket, and is focused on pulling the rope. Other boys are visible in the background, some wearing blue and grey hoodies. The scene is set in a wooded area with trees and foliage.

**TIME IN
BOY SCOUTS
IS TIME
WELL-SPENT.**



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SCOUTING SETS THE STAGE FOR **SUCCESS** IN LIFE.



of Eagle Scouts believe
Scouting had a positive
impact on their life



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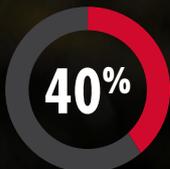
▶ Scouting sets the stage for success in life.

SCOUTS **EXCEL** ACADEMICALLY AND PROFESSIONALLY.

- Parents who were in Scouting are more likely than those who weren't to have a higher education, higher incomes and better jobs



of Eagle Scout alums
have post-graduate
degrees (versus 12% of
the general population)



of Eagle Scouts have
\$100k+ household incomes
(versus 10% of local metros
and 23% of nation)



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SCOUTING **BUILDS** POSITIVE LIFE SKILLS AND TRAITS.

- Instills confidence
- Grows leadership skills
- Creates an appreciation for the outdoors



of parents say that
Cub Scouts has
encouraged their
child to help
others



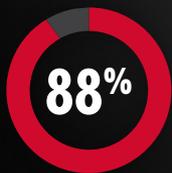
of Eagle Scout
alums say Scouting
helps develop
personal character



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A STRONG MAJORITY OF PARENTS WOULD **RECOMMEND** SCOUTING TO OTHER PARENTS.



of Cub Scout parents
would recommend
Scouting



of Eagle Scout Alums
would recommend
Scouting



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Resources

Research data from two surveys conducted by the Cascade Pacific Council:

Cub Scout Parent Survey, October 2015

Eagle Scout Alumni Survey, October 2015

Cover title from BSA's 'Time Well Spent' report

Local Scouting Information

www.cpcbasa.org or 503-226-3423



Interested in joining Scouting?

www.beascout.org



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