

#### CPCBSA.ORG



# 2023 Camp4All Talking Points

### Sample Talking Points Begins Here

When you think of Scouting, you probably envision camping, hiking, and perhaps doing a good deed daily. While each of these actions is part of Scouting, what sets Scouting apart from other programs is the values instilled in young people that

help them become productive adults.

At every troop meeting, Scouts declare both the Scout Oath and Law. To millions of Scouts, alumni, and volunteers across the country, the Scout Law is the foundation of Scouting. The standards are high as Scouts are challenged to use these values to guide their actions. And Scouting has been instilling these values, one child at a time, since 1910!

Thanks to more than 8,000 adult volunteers, the Cascade Pacific Council, Boy Scouts of America serves boys and girls across 19 counties of northwest Oregon and southwest Washington with quality Scouting programs that provide the three essentials for positive youth development: life-skills- building experiences, youth leadership opportunities, and positive, long-term relationships with caring adult mentors.

# Why Camp4All?

Our goal with Camp4All is to give all Scouts an opportunity to go to summer camp and give them a safe, fun, life-changing experience in the outdoors.

## The Outcomes: Outdoor Experiences are Life-Changing

We have some of the most impressive camp properties in the BSA. Camp4All support from units, volunteers, parents, alumni, and the community ensures:

- Life-changing experiences. More youth will unplug, have incredible personal growth, and gain a life-long appreciation for the outdoors.
- More scholarships so that every Scout can camp.
- Exceptional programs. We will be able to invest in even more innovative experiences and quality programs.
- **Superior properties.** We will have clean, well-maintained, and some of the best properties in the BSA.
- Retention & advancement. More youth will stay in Scouting and advance faster because of summer camp

## How Can We Help Today?

Thanks to participation from many of our unit's families, we can achieve our collective goal! If you are willing and able, please consider donating online to support our efforts: <insert unit giving link>\*\*\* or by filling out your pledge card on paper. Donations of any amount are welcome!

Your donation is restricted to camp-related programming and expenses. It will allow us to continue to get more Scouts to camp and have some of the best camp properties in Scouting.

Please make sure your pledge card has your name, address, and the amount you would like to pledge filled out.

If you are unable to donate, please consider sharing our giving link on your own social media page or directly with a few friends or family members. The more we can share this campaign, the greater our impact will be for generations to come.

Thank you for supporting our unit and our amazing CPC camps!

#### Sample Talking Points Ends Here

How to find your unit's individual giving page:

- Start on the main Camp4All page here <u>https://fundraise.givesmart.com/vf/CampforAll</u> (Or use QR code to right)
- Search for your unit number from the "Units" tab. Go to your individual page online.
- You can copy, paste, and share your individual unit URL from your page OR you can share the individual text-to-give shortcode found at the top of your unit's page in the dark blue header. It looks like "Text CampforAll\_\_\_\_\_ to 71777" but will include unique number for your unit.
- Mobile phone users can text your code to 71777 and the platform will respond with a link for your unit's individual page. *Please be aware the number on your code is computer-generated and won't match your unit number*.

